

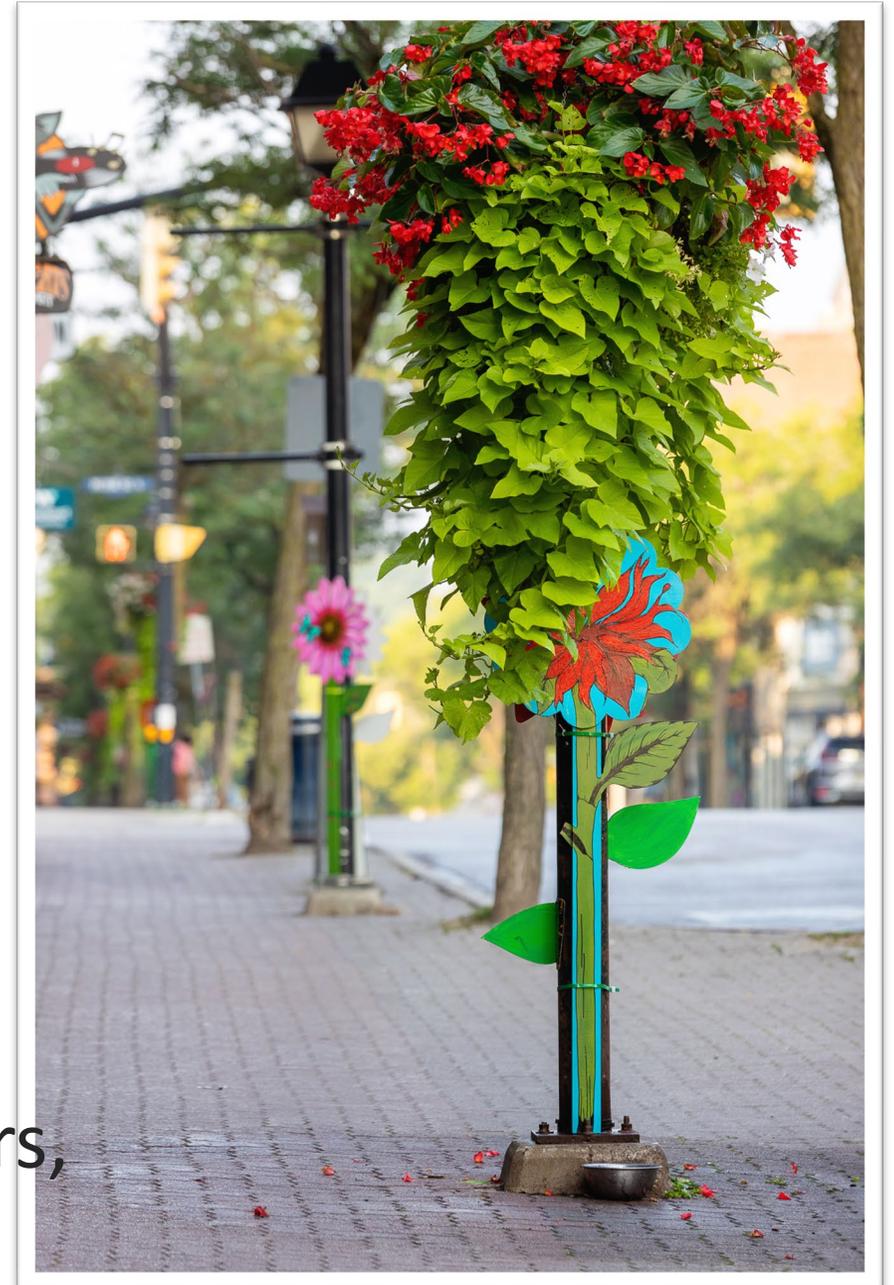
“Flower Friendly” Pollinator Project

**Winner of the
Community Improvement
Award**





Flower Friendly Pollinator



Streets Alive, Green Orillia, Mariposa Pollinators,
Monarch Squad, Orillia Horticultural Society

Photos Deb Halbot

Leslie Fournier – Streets Alive

My inspiration behind the 'Pollinator Friendly' project was two-fold: To use the theme of flowers to add colour and beauty on the street in an artistic manner and also to raise awareness on native flower varieties and the importance of planting native flowers for the greatest benefit to our bees, butterflies and all other pollinators.

One of the greatest joys of the project for me - was the opportunity to collaborate with other groups (Green Orillia / Mariposa Pollinators) and to learn so much about the plight of our pollinators. I really feel that this project also educated the public and really raised awareness of flower varieties so that more and more people will think about what they will be planting in the gardens going forward!





Streets Alive Productions

May 17, 2024 · 🌐



Flowers are starting to bloom!!
Our 2024 project: 'Pollinator Friendly' is going to look sooooo beautiful downtown! 🌸 (More flower and artist details will be posted when the artwork is on the street at the end of the month)



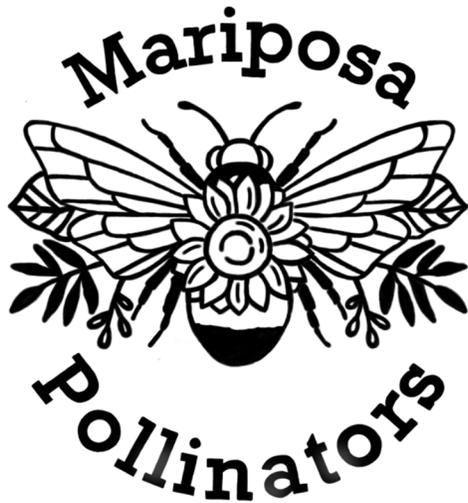
Social media post to Streets Alive Artists





Flowers lined the lamp posts along

Gavy Swan Mansfield:



“My role in The Pollinator Friendly project was to help guide artists in choosing a native flower to depict. I provided a list of pollinator plants and helped guide artists to choose native flowers that fit the colours and motifs they wanted to work with.

Throughout the project I provided posts with information and “fun-facts” about native





Some bees
specialize on
pollen from
specific flowers!

E.g. Primrose
Sweat Bee



E.g. Spring
Beauty Miner
Bee

Gavy Swan Mansfield

“I’m really grateful to Leslie
for giving me a way to geek
out and share what I’ve
learned in a way that
benefitted our community”



•Adult butterflies can nectar from many different types of plants.

•But some use only one species of plant as a host for their caterpillars!

•E.g. The endangered Karner Blue butterfly lays its eggs only on *Lupinus perennis*.





Streets Alive Productions

Aug 27, 2024 · 🌍

'Pollinator Friendly' Project

ARTIST: LINDA RYERSEE

Native Flower: Round-lobed Hepatica

Botanical Name: *Hepatica americana*

Blooms: April-May. Height: Less than 12 inches

An early-flowering, woodland perennial that prefers shade.

Flowers close at night. Important early pollen source. Ants help disperse the seeds.

Pollinators: Bees, butterflies, beetles, flies

(Photos: [Through My Eyes - Photography by Deb Halbot](#))





a summer long highlight that brought knowledge of native plants to local



Native flowers add colour and beauty on the streets of Orillia's downtown

JOIN US FOR...

'POLLINATOR FRIENDLY' DOWNTOWN PLANTING



SUNDAY, JUNE 2 | 10AM

MEET AT DOWNTOWN ORILLIA MUNICIPAL
LOT #5 (ACROSS FROM BREWERY BAY)

HELP US TRANSFORM TWO DOWNTOWN PLANTERS WITH NATIVE
PLANTS AS PART OF THIS YEAR'S STREETS ALIVE PROJECT!



The Lot 5 Pollinator Garden was a way to put the Pollinator Friendly project's art into practice.

This brought together Streets Alive, Green Orillia, and Mariposa Pollinators.

- ✓ City of Orillia meeting to acquire permissions.
- ✓ Source native plant donations from Scott's Garden Centre and Parklane Landscapes.
- ✓ Monarch Squad and Green Orillia provided some funds for some plants from Hidden Habitat as well.

Gavy's Garden Plan:

- ✓ plant height
- ✓ line of sight
- ✓ bloom time
- ✓ Colour
- ✓ plant spread
- ✓ root depth
- ✓ Sun/water requirements
- ✓ Pollinators benefitted



Monarch Squad, Green Orillia
and Mariposa Pollinators



Lot 5 Pollinator Garden



Pollinator Week!!!

National Pollinator Week creating buzz in Orillia

Week being marked with art, education, proclamation

OrilliaMatters Staff
Jun 20, 2024 9:00 AM



2 / 3 Celebrating National Pollinator Week at the Orillia Public Library. | Photo supplied



To participate, sign up for a free iNaturalist account and search for the Mariposa Bio Blitz Project 2024.

Youth-led group Monarch Squad joins Mariposa Pollinators to present the One Plant Challenge: Plant at least one native pollinator flower in your yard, garden, or balcony.

"If everyone in Orillia planted one pollinator plant, that'd be thousands of new plants to feed bees and butterflies," says Monarch Squad co-founder Morgan Mansfield, 10.

Participants can share proof they met the challenge using #OnePlantChallenge on social media.

iNaturalist BioBlitz and One Plant Challenge – oh my!





Photos courtesy of Deb Halbot – Through my eyes photograph

